2024 Advertising Rates (excl GST) per edition/month

The Onehunga Community News is a free, full colour A4 magazine which has been published consistently since 1995. It is hand delivered to over 16,500 residential and business letterboxes in and around Onehunga, Oranga, Te Papapa, One Tree Hill, Royal Oak, Epsom, Greenwoods Corner, Hillsborough and Māngere Bridge, from the first Thursday of every month (except January). The publication can also be accessed via our website, which means that at no extra cost, your advertisement is reaching an even greater audience.

Full page
191 x 275
$1,420

1/3 page
191 x 90
$570

1/2 page landscape
191 x 136
$715

FRONT COVER FOOTER
190 X 25 $495

1/2 Page portrait
93 x 275
$715

1/4 page portrait
93 x 136
$480

1/12 page
93 x 50
$199

1/4 page landscape
191 x 65 $480

1/6 page
93 x 100
$390

Front cover top corner #

1/8 page
93 x 65
$280

Mini Ad
61x 52.5
$120**

One line alongbottom of 15 right hand pages $500

DOUBLE PAGE SPREAD (2 full pages): $2,700 +gst (400mm wide x 275mm high)

ADVERTORIALS: **Quarter page $550 +gst** (250 words & image) **Half page $750 +gst (350 words & image)**
Excellent value - Includes interview with journalist, writing the article, photo, plus layout and design.

Please note that we do not pay any advertising commission on these rates.

There is NO EXTRA COST for our designer to create your advertisement and a proof will be sent to you for approval. Advertisements created by the Onehunga Community News are copyright, but may be used (with permission) in social media or other publications upon payment of design costs.

Additional charges

.	Specified position – front cover	+50% + GST
.	Specified position – back cover	+25% + GST
.	Other guaranteed position	+20% + GST

** **Mini ads $120 per month for minimum 3 month booking**. Otherwise $145 +gst per month. These ads are placed alltogether on one page towards the back of the magazine.
# Front Cover top right hand corner, 40mm wide x 13.5mm high, $495 +gst

INSERTS/FLYERS: $130 +gst per 1000 copies (based on single page flyer. Price does not include printing)

Payment: Payment is required prior to deadline and can be made online.

Artwork specifications Though we can work with most files, we prefer CMYK, minimum 300 dpi, PDF files.