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## 2021 Advertising Rates (excl GST)

The Onehunga Community News is hand delivered free to 16,000 residential and business letterboxes, plus selected outlets in and around Onehunga, Oranga, Te Papapa, One Tree Hill, Royal Oak, Greenwood's Corner, Hillsborough and Mangere Bridge, from the first Thursday of every month except January. The publication can also be accessed via our website, which means that at no extra cost, your advertisement is reaching an even greater audience.

<b>Full page</b> 191 x 275 \$1,350	<b>1/3 page</b> 191 x 90 \$530	<b>1/2 Page portrait</b> 93 x 275 \$680	<b>1/4 page portrait</b> 93 x 136 \$460	<b>1/4 page landscape</b> 191 x 65 \$460
	<b>1/2 page landscape</b> 191 x 136 \$680		<b>1/6 page</b> 93 x 100 \$375	<b>1/8 page</b> 93 x 65 \$270
	<b>FRONT COVER FOOTER</b> 190 X 25 \$495 **		<b>1/12 page</b> 93 x 50 \$190	<b>Mini Ad</b> 61x 52.5* \$145
				<b>Front cover top corner #</b>
			<b>One line along bottom of 15 right hand pages \$500</b>	

**DOUBLE PAGE SPREAD** (2 full pages): \$2,500 +gst (400mm wide x 275mm high)

**ADVERTORIAL: Excellent value at \$495 +gst** (subject to availability) approx ¼ page size (250 words plus image). Includes interview with journalist, writing the article, photo, plus layout and design.

Please note that we do not pay any advertising commission on these rates.

**There is NO EXTRA COST for our designer to create your advertisement** and a proof will be sent to you for approval. Advertisements created by the Onehunga Community News are copyright, but may be used (with permission) in social media or other publications upon payment of design costs.

### Additional charges

- Specified position – front cover +50% + GST
- Specified position – back cover +25% + GST
- Inside front or back cover, or other guaranteed position +20% + GST

\* Mini ads are placed all together on one page towards the back of the magazine.

\*\* The FRONT COVER FOOTER is also ideal to refer readers to an ad inside the magazine.

# Front Cover top right hand corner, \$495 +gst 40mm wide x 13.5mm high

**Payment:** For first time advertisers, payment is due prior to deadline and can be made online.

### Artwork specifications

Though we can work with most files, we prefer CMYK, minimum 300 dpi, PDF files.