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2020 Advertising Rates (excl GST)

The Onehunga Community News is hand delivered free to 16,000 residential and business letterboxes, plus selected outlets in and around Onehunga, Oranga, Te Papapa, One Tree Hill, Royal Oak, Greenwoods Corner, Hillsborough and Mangere Bridge, from the first Thursday of every month except January. The publication can also be accessed via our website, which means that at no extra cost, your advertisement is reaching an even greater audience.

<p>Full page 191 x 275 \$1,350</p>	<p>1/3 page 191 x 90 \$530</p>	<p>1/2 Page portrait 93 x 275 \$680</p>	<p>1/4 page portrait 93 x 136 \$460</p>	<p>1/4 page landscape 191 x 65 \$460</p>
	<p>1/2 page landscape 191 x 136 \$680</p>		<p>1/6 page 93 x 100 \$375</p>	<p>1/8 page 93 x 65 \$270</p>
	<p>FRONT PAGE FOOTER 190 X 25 \$495 **</p>		<p>1/12 page 93 x 50 \$190</p>	<p>Mini Ad 61x 52.5* \$145</p>
			<p>One line along bottom of 15 right hand pages \$500</p>	
			<p>Front cover top corner #</p>	

* Mini ads are placed all together on one page towards the back of the magazine.

** The Front page footer is ideal to refer readers to an ad inside the magazine.

Front Cover top right hand corner, \$495 +gst 40mm wide x 13.5mm high

DOUBLE PAGE SPREAD (2 full pages): \$2,500 +gst

ADVERTORIAL: Excellent value at \$495 +gst (subject to availability) approx ¼ page size (250 words plus image). Includes interview with journalist, article, photo, plus layout and design.

Prices exclude GST. Please note that we do not pay any advertising commission on these rates.

Advertisements created by the Onehunga Community News are copyright, but may be used (with permission) in social media or other publications upon payment of design costs.

Additional charges

A design fee is included in the above rates. A copy of your advertisement will be sent to you for approval. Complex designs or multiple changes to a design may incur a fee.

- Specified position – front cover +50% + GST
- Specified position – back cover +25% + GST
- Inside front or back cover, or other guaranteed position +20% + GST

Payment: For first time advertisers, payment is due prior to deadline and can be made online.

Artwork specifications

Though we can work with most files, we prefer CMYK, minimum 300 dpi, PDF files.